Case Study - Regina Exhibition Association

140+ Man Hours Saved with SportNinja's Integrated Registration Platform

Competition: Annual Spring 3-on-3 Hockey

- 120+ Teams
- Registration opened in January 2025
- Previously managed registrations manually across multiple platforms

The Challenge

The league registration process was time-consuming and inefficient, requiring:
- Copying and pasting data between multiple systems
- Manually organizing players, rosters, and teams
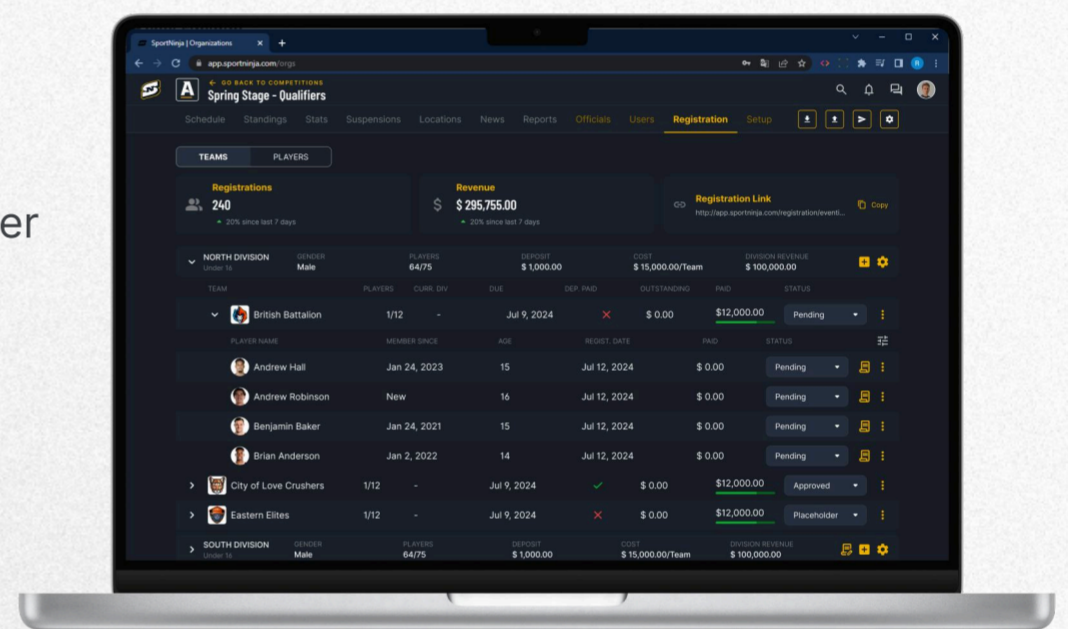- Developing schedules and managing game logistics separately

This process took weeks to complete and consumed valuable administrative time

The Solution

Switching to SportNinja's Integrated Player and Team Registration Platform, which streamlined his entire registration process.
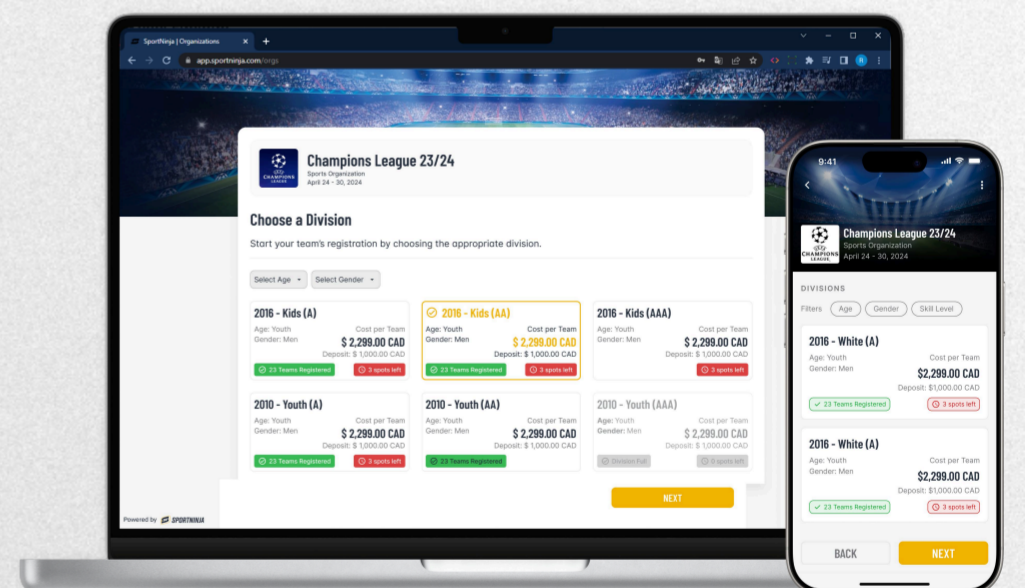Key benefits included:
- **Automated Registration Management:** New registrations were directly assigned to divisions or placed in an allocation bucket for later assignment.
- **Seamless Approval & Scheduling:** Registrations, waivers, and rostered players were integrated into one interface, allowing Evan to work on scheduling immediately after team approvals.
- **Enhanced User Experience:** Players received free access to the SportNinja mobile app to view schedules and track attendance effortlessly.

The Result

✅ 140+ admin hours saved during registration and setup
✅ Eliminated manual data transfers, reducing errors and delays
✅ Improved league efficiency, allowing the team to focus on higher-value tasks
✅ Better experience for players, with instant access to schedules and game updates

Customer Testimonial

"I was very surprised just how much time the SportNinja platform saved me and how easy it was to use. It's definitely a next-generation solution focused on helping leagues like ours." Evan Tarnes (League Administrator)

Try SportNinja Today!

Discover how SportNinja can streamline your league operations.
Book a demo now at **www.sportninja.com** and let our team walk you through the possibilities!

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